

## THE SAGEMCOM SIXTY RINGS BRITISH

June 2012



**WHILE THE WORLD IS PREPARING TO LOOK TOWARDS LONDON FOR THE QUEEN'S JUBILEE AND THE SUMMER OLYMPICS, SAGEMCOM IS PAYING TRIBUTE TO BRITISH CULTURE WITH THE "UNION JACK" SIXTY.**

Sagemcom has revamped the Sixty in the colours of the United Kingdom! Proudly sporting the famous British flag, the Union Jack, this new telephone by Sagemcom will add that little touch of sixties pop culture to all interiors. This limited edition of the Sixty will also have a very British ring to it, with a new ringtone added specially for the occasion: the national anthem "God Save the Queen".

The "Union Jack" Sixty still has an aluminium compound cradle and a little chrome backing plate, plus all its technical features: a cordless handset, a dial touch placed around a backlit screen, the famous luminous dial buttons, a virtual answering machine, a phonebook for 150 numbers, call blocking to prevent dialling of certain prefixes, time, date and length of call display, a hands-free function thanks to its built-in loudspeaker and microphone, GAP and PABX compatibility and finally 11 ringtones, including the well-loved hi-fi "old school" ringtone, identical to that of its ancestor (the S63) that was brought out in the 60s.

Available in the usual points of sale, the Union Jack combine a vintage profile with a new, ultra-contemporary finish and continue the story of an original design blending cutting-edge technology and a touch of nostalgia.

**Availability:**

Sixty Union Jack: June 2012 (limited edition)

**Recommended retail price** (distributors are free to apply their own pricing policy):

Sixty Union Jack: €99.90 incl. VAT

For more information: [www.sagemcom.com/sixty](http://www.sagemcom.com/sixty)



**About Sagemcom**

French high-technology group with an international dimension, Sagemcom operates on markets of broadband (digital home, digital set-top box, broadband and residential terminals), telecom and energy (M2M, telecommunications infrastructure, smartgrid and metering), and management of documents (printing terminals, software and solutions, digital production workflow).

With a turnover of about 1.5 billion Euros, Sagemcom employs 4 600 people on five continents; already a European leader in most of its key markets, Sagemcom aims to become a world leader in high added value communicating terminals.

Sagemcom is strongly committed to sustainable development through the life cycle of its products: eco-design, energy consumption, ethical code of all its suppliers.

For more information: [www.sagemcom.com](http://www.sagemcom.com)

## SAGEMCOM

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