

SPECIAL PHILIPS PICOPIX APPLE EDITION

January 2012



SAGEMCOM LAUNCHES A SPECIAL PHILIPS PICOPIX APPLE EDITION, THE NEW INDISPENSABLE ACCESSORY FOR IPAD, IPHONE... THIS LIGHTWEIGHT AND PRACTICAL PROJECTOR CAN BE EASILY SLIPPED INTO A POCKET TO OFFER A COMPLETE FREEDOM IN ALL PROJECTION APPLICATIONS.

Sagemcom presents the Philips PicoPix Apple Edition, a pack specially created for Apple Stores and Apple Online, which includes: a PicoPix 1230, a VGA cable, an iPhone/iPad/iPod Touch cable and a Minidisplay/adaptor for Mac.

Offering a new way to communicate, this miniature led projector (30 lumens) allows you to share your world quickly and easily by projecting your photos and videos in high quality.

With the launch of this special edition, users of the Apple brand will enjoy the quality and usability of Philips PicoPix to project their multimedia content, anywhere.

Availability: January 2012

COMMUNIQUÉ DE PRESSE
PRESS RELEASE

About Sagemcom

French high-technology group with an international dimension, Sagemcom operates on markets of broadband (digital home, digital set-top box, broadband and residential terminals), telecom and energy (M2M, telecommunications infrastructure, smartgrid and metering), and management of documents (printing terminals, software and solutions, digital production workflow).

With a turnover of over 1.4 billion Euros, Sagemcom employs 6 000 people on five continents; already a European leader in most of its key markets, Sagemcom aims to become a world leader in high added value communicating terminals.

Sagemcom is strongly committed to sustainable development through the life cycle of its products: eco-design, energy consumption, ethical code of all its suppliers.

For more information: www.sagemcom.com

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