

SAGEMCOM AND ORAXEL ANNOUNCE NEW COMPREHENSIVE PARTNERSHIP

SAGEMCOM FORTIFIES THEIR PRESENCE IN THE MIDDLE-EAST REGION WITH ORAXEL SOLUTIONS

Montreal, Canada (October, 2013) - Sagemcom, a global leader in advanced fax server solutions for IP networks since 2002, and Oraxel Solutions, an IT and communication service provider based in Kuwait, declare their new strategic alliance in the Middle-East region.

XMediusFAX™ is the most advanced and reliable IP fax software on the market, optimized to efficiently address the accelerating global TDM to IP migration trend. It delivers enhanced productivity, streamlined operations and lowers total cost of ownership. Recognizing the continuing growth of the fax server market and XMediusFAX's field-proven technology that can manage large fax volumes and deliver high levels of security, advanced integration and monitoring capabilities, Oraxel made a strategic decision to include XMediusFAX™ as part as their offering.

XMediusFAX™ has been involved in thousands of global deployments around the world addressing SMBs, enterprises and Service Providers. "XMediusFAX™ is exactly what we were looking for to complete our set of product offering: a secure, reliable and easy-to-use Fax-over-IP solution", said Mazen Alhasan, Sales & Presales Manager of Oraxel Solutions.

Oraxel Solutions aims to be a world-class technology organization, gathering the top IP solutions to complete their portfolio of VoIP communication solutions offering. Sagemcom hopes to help support significantly the Unified Communications community in Kuwait, in the Gulf countries and the Middle-East region with Oraxel by offering a leading edge fax server technology that integrates easily to any VoIP environment. "Sagemcom is excited to become a strategic partner of Oraxel Solutions and to be granted the opportunity to have an extended presence in this

very active region of the world”, said Jean Champagne, General Manager of Sagemcom Canada.

About Sagemcom

A French high-tech group of international dimensions, Sagemcom operates on the broadband (digital home, set-top boxes, Internet routers, telephony and multimedia terminals), telecoms and energy (smartgrid and energy management) and document management (printing terminals, software and solutions, digital production workflow) markets.

With a revenue of around 1.3 billion euros, Sagemcom employs 4,600 people on five continents; currently a European leader on most of its key markets, Sagemcom aims to become a world leader in communicating terminals with high added value.

Sagemcom has provided support for its clients for the last 25 years by preparing and implementing their energy management projects, and by deploying secure and sustainable metering solutions, from meters to information systems.

For more information: www.xmediusfax.sagemcom.com

About Oraxel

Oraxel was established in May 2013 as a new subsidiary of SADITA holding company. Oraxel is a specialized distinguished company in providing IT & Communications services, targeting high-tech customers in Kuwait local market, Gulf Countries, Middle East and Africa eventually.

Oraxel aims to be the One-stand-shop for vendors, operators, governmental organizations, institutions and enterprises, delivering a wide list of high-tech services and products in IT & Communications with the best quality.

For more information: www.oraxel.com

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