

SAGEMCOM INNOVATES WITH THE FIRST EVER CONNECTED ULTRA SHORT THROW LED PROJECTOR AFFORDABLE FOR ALL: THE SCRENEO

September 2013



SCRENEO, SOLD UNDER THE PHILIPS BRAND, IS A CONNECTED MOBILE LED PROJECTOR WITH AN ULTRA-SHORT THROW OFFERING TOP QUALITY SOUND. THIS IS THE LATEST INNOVATION BY SAGEMCOM, EUROPEAN LEADER ON THE CONNECTED HOME MARKET.

Screneo is a revolutionary projector for the home which, when placed a short distance from a wall, is able to project any multimedia, web, or even television channel content with an image size up to 100" (254 cm), with the sound enriched with a woofer.

Screneo: a 100" screen with a projection distance of 44 cm

Thanks to its ultra-short throw, combined with the latest LED technology, Screneo users can select the size of the image (50"- 100") by modifying the distance between the wall and the projector (10 - 44 cm). This device is easy to install, compatible with the requirements of all and can offer a large display at an affordable price: from 1490 to 1690 euros (recommended retail prices).

No projection screen is required to use Screneo. Thanks to this freedom of use, combined with the ultra-short throw and the mobile design of the unit (a handle is fitted on the back of the Screneo), the projector can be used in any room in the home, depending on the preferences and requirements of all.

Screneo: quality image and sound

The ultra-short throw projection system, combined with the latest LED, HD and 3D¹

¹ Active DLPlink glasses included

technologies, offers spectacular image quality with natural colours. The use of LED technology, a first for a projector of this type, frees users from the need to change bulbs!

Screeneo includes built-in loudspeakers and a woofer, creating a real cinema environment (Dolby digital 2.1, 26 Watt). The unit can therefore be used without need to install an additional HiFi system. The unit can also be considered as a music system thanks to its MP4 player, via Bluetooth, WiFi, and direct playing from a smartphone / tablet or its internal memory (4 Gb).

Screeneo: fully connected

Thanks to its connectivity, the Screeneo can access entertainment on demand. The unit integrates Bluetooth, WiFi, DLNA, USB, HDMI, and connections for SD cards. Screeneo can therefore be connected to any type of device: DVD player/Blu-ray player, set-top box, games console, multimedia server, USB stick, etc. In addition to an Android operating system, Screeneo includes Miracast, enabling you to project the content of your tablet, laptop or smartphone.

This device is all you need to access the cinema, networked games or games on your console, television thanks to the DVB-T tuner, and the whole range of multimedia content available on tablets or other smartphones.

According to Nicolas Denis, deputy managing director of Sagemcom Documents, *"Screeneo reflects significant technological progress: a projector offering a unique multimedia experience able to meet the requirements of today's users. Philips Screeneo is the new "must-have" for homes!"*

About Sagemcom

French high-technology group with an international dimension, Sagemcom operates on markets of broadband (digital home, digital set-top box, broadband and residential terminals), telecom and energy (telecommunications infrastructure, smartgrid and metering), and management of documents (printing terminals, software and solutions, digital production workflow).

With a turnover of about 1.3 billion Euros, Sagemcom employs 4 600 people on five continents; already a European leader in most of its key markets, Sagemcom aims to become a world leader in high added value communicating terminals.

Sagemcom is strongly committed to sustainable development through the life cycle of its products: eco-design, energy consumption, ethical code of all its suppliers.

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