

SAGEMCOM LAUNCHES A NEW PHILIPS PICOPIX POCKET PROJECTOR WITH WIFI AND ANDROID

May 2013



THE BEST-SELLING RANGE OF POCKET PROJECTORS, PHILIPS PICOPIX, SQUEEZES MORE TECH INTO SMALL PRODUCTS: A NEW POCKET PROJECTOR, REVOLUTIONARY AND VERSATILE, WHICH ALLOWS YOU TO CONNECT TO THE INTERNET AND PROJECT ALL TYPES OF MULTIMEDIA CONTENT.

Philips PicoPix is the market leading brand in Europe for pico projectors. The PicoPix PPX 3610 is a world first in the pico projector market. Integrated WiFi, Android operating system and web browser now provides even greater connectivity options than before.

Everything is possible with the new PicoPix PPX 3610

Designed to be the perfect companion for any trip, this new model will project on any medium with superb image quality (up to 100 lumens) providing a large screen at any time (a diagonal size of up to 120"). It's the perfect product to share any multimedia content with friends and family. Imagine a situation where you are in a bar with friends; you will be able to "project your life" with pictures of your last holidays or videos of a concert. Furthermore it's fitted with all the necessary interfaces (including a mini HDMI socket) so this pocket projector can be hooked up to a computer, a smartphone or a tablet. It is even possible to connect a games console if you want to challenge your friends with the latest video game!

It is very simple to use, has an integrated touch pad, facilitates menu access and allows for easy navigation on the Internet. With a battery life of 2 hours as well as a sound bar (1 watt), the PPX 3610 is an autonomous projector. You can take it anywhere you want and use it anytime you want. It is very easy to control from a smartphone via a remote control application available for iOS and Android. The model also has an office viewer feature which allows you to view all .pdf, .ppt/.pptx, .xsl/.xlsx, .doc/.docx files from a USB stick or even directly from the product's

internal memory (4GB). It thus becomes the essential companion for making presentations on business trips!

This new Philips PicoPix projector is DLNA compatible so it can manage a WiFi connection to a DLNA Server and project any content stored there. No cables required, perfect for a home network.

Loaded with Android, you will be able to go online and project YouTube videos, play games and surf the web without the need to be connected to another device (requires broadband connection).

Availability: May 2013

List of accessories for the PicoPix PPX 3610:

PPA 7300 – Sound Station

- Provides a 2-hour battery extension, thereby allowing the PicoPix to operate for up to 4 hours.
- Once switched on, the PicoPix reaches its maximum brightness (100 lumens) without connecting to mains power.
- Stereo Sound with 2 x 2-watt speakers.



MHL PPA1240 Cable – For Android smartphones

- Allows the PicoPix projector to be connected to a smartphone
- The smartphone's entire screen is projected in mirror mode
- No additional application is necessary



PPA 4200 – Carrying Case

- Allows you to carry your PicoPix everywhere in complete safety.
- Can contain the PicoPix, the mains cable and accessory cables (smartphone connections etc.).



Availability: June 2013

Recommended Retail Prices (Retailer are free to set their own pricing policy)

About Sagemcom

French high-technology group with an international dimension, Sagemcom operates on markets of broadband (digital home, digital set-top box, broadband and residential terminals), telecom and energy (telecommunications infrastructure, smartgrid and metering), and management of documents (printing terminals, software and solutions, digital production workflow).

With a turnover of about 1.3 billion Euros, Sagemcom employs 4 600 people on five continents; already a European leader in most of its key markets, Sagemcom aims to become a world leader in high added value communicating terminals.

Sagemcom is strongly committed to sustainable development through the life cycle of its products: eco-design, energy consumption, ethical code of all its suppliers.

For more information: www.sagemcom.com

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