

SAGEMCOM TO PARTICIPATE AT GITEX DUBAI 2013

SAGEMCOM WILL EXHIBIT AT GITEX TECHNOLOGY WEEK IN DUBAI FOR THE FIRST TIME

Montreal, Canada (October 8th, 2013) - Sagemcom, a global leader in advanced fax server solutions for IP networks, will showcase its XMediusFAX On-Premise fax solution at the leading ICT industry trade show in the MEA region: GITEX Technology Week in Dubai.

Running under the theme "Lets Create, Disrupt and Re-imagine Together", the 33rd edition of GITEX Technology Week 2013 runs from October 20-24 at Dubai World Trade Center, and is poised to become the most comprehensive edition yet in the event's history.

GITEX is an annual international trading hub for the global technology sector, attracting more than 139,000 ICT professionals from 144 countries. GITEX acts as both an inbound sourcing platform for the entire Middle-East region and the eminent source for anyone interested in doing business in the region.

Sagemcom will be co-exhibiting at GITEX with B-Smart, a general marketing and services representative for multiple vendors and developers. B-Smart provides selected value-add applications that complement the IP Telephony & Unified Communication Solutions for a wide range of verticals. Sagemcom and B-Smart have recently announced the beginning of a comprehensive partnership, and both companies are excited to exhibit together at GITEX Dubai.

"We are proud to show our active presence in the Middle-East region by participating to this one-of-a-kind event. GITEX is a perfect avenue for us to meet new and existing partners, customers and industry stakeholders from all over the world, in order to showcase our latest fax solutions", said Jean Champagne, General Manager of Sagemcom Canada.

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Representatives from Sagemcom will be available at Booth #Z-47 (Hall ZAB) on the show floor to demonstrate the strength of the company's faxing offerings. Come and discover how our cutting edge on-premise fax solution can meet your specific needs and fit perfectly in your Unified Communication environment.

Come visit us at GITEK to get a demo of XMediusFAX or just drop by and catch up with us!

To set up an appointment, please contact:

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About Sagemcom

French high-technology group with an international dimension, Sagemcom operates on markets of broadband (digital home, digital set-top box, broadband and residential terminals), telecom and energy (M2M, telecommunications infrastructure, smartgrid and metering), and management of documents (printing terminals, software and solutions, digital production workflow). With a turnover of about 1.5 billion Euros, Sagemcom employs 4 600 people on five continents; already a European leader in most of its key markets, Sagemcom aims to become a world leader in high added value communicating terminals. Sagemcom is strongly committed to sustainable development through the life cycle of its products: eco-design, energy consumption, ethical code of all its suppliers.

For more information: www.xmediusfax.sagemcom.com

About B-Smart

B-Smart is a general marketing and services representative for multiple vendors and developers. B-Smart provides two types of applications: selected value-add applications that complement the IP Telephony & Unified Communication Solutions and Vertical Specific Solutions for Healthcare, National Security, Banking, Hospitality, Real-Estate & Smart Offices, and more.

For more information: www.bsmart-it.com

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