

SAGEMCOM EXTENDS ITS SMART LED PROJECTOR RANGE WITH 2 NEW SCRENEO

APRIL 2014



SOLD UNDER PHILIPS BRAND, THESE 2 NEW SCRENEO ARE NOW AVAILABLE IN A NEW ELEGANT WHITE COLOUR.

Philips Screeneo is a revolutionary home projector that turns any wall in the house into a big, smart screen with a great sound. Philips Screeneo can project all types of multimedia, web content and TV channels directly onto a wall when positioned very close to it (10cm to 44cm). Screeneo is completely flexible and is able to project a 50" to 100" image just by being moved back and forth. Thanks to its extraordinary ultra-short throw optics combined with the latest LED technology, and cinematic sound quality, Philips Screeneo provides spectacular image quality with natural colours and high quality sound to offer so many possibilities... Imagine following the next football championship from your terrace... Impressive results assured!

White is more stylish

Philips Screeneo is positioned as a high-tech and portable object, which distinguishes itself by its design and its sophisticated lines. Recently rewarded with an If Product Design Award, Philips Screeneo fits perfectly into all interiors, thanks to its original concept. Once powered off, Philips Screeneo becomes discreet, no black and unsightly screen on the wall. No doubt this argument and the stylish white, used for the new models HDP 1550 and HDP 1550TV, will satisfy female consumers in search of an elegant solution for the home.

Practical and flexible use

No limits in use is the main leitmotiv of Philips Screeneo

Philips Screeneo includes built-in loudspeakers and a subwoofer, creating a real cinema environment (Dolby digital 2.1, 26 Watts). The unit can therefore be used without installing an additional home cinema system.

This embedded sound system also offers a new product dimension. Philips Screeneo can be used as a sound base, to broadcast your playlist, by direct connection to, for example, your Deezer account, or by plugging in an SD card /USB stick with all your favourite tracks. No need to have a projected image during music broadcasting.

Thanks to its handle the projector can be used in any room in the home. It also can be connected to any type of device such as DVD / Blu-ray players, set top boxes, game consoles and media servers.

Finally, the Philips Screeneo HDP 1550 TV can also be used to watch free-to-air TV channels via its integrated DVB-T tuner...

Philips Screeneo is a real game changer which offers a unique multimedia experience and opens up a new way to enjoy home entertainment.



More information:

facebook.com/screeneo
youtube.com/screeneoTV
www.screeneo.com
twitter.com/screeneo

Availability: April 2014

About Sagemcom

Sagemcom is a French international group that operates on broadband (digital homes, decoders, box Internet, telephony and multimedia terminals), Telecom and energy (telecommunication infrastructures, smart meters, and energy management), and document management (printing terminals, software and solutions, dematerialisation) markets.

With a turnover of over 1.3 billion Euros, Sagemcom employs 4,600 people across the five continents and is European leader in most of its key markets. Sagemcom aims to become a world leader in high added value communicating terminals.

Sagemcom is strongly committed to sustainable development through its product life cycles: eco-design, energy consumption, and an ethical charter applicable to all its suppliers. For more information:

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