

SAGEMCOM ENABLES 2014 WORLD CUP MATCHES LIVE RECEPTION IN 4K UHD 60 FPS

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SAGEMCOM, ONE OF THE WORLD LEADER OF BROADBAND TERMINALS, ENABLES LIVE RECEPTION OF THE 2014 WORLD CUP MATCHES, BROADCAST IN 4K UHD 60 FPS, IN PARTNERSHIP WITH BRAZILIAN OPERATORS.

Sagemcom provides its latest 4K UHD set-top box, used to receive and deliver live 60 FPS (frames per second) video of the eighth-final Columbia/Uruguay and the quarter-final France/Germany to the audience, in several cities in Brazil, for both public audience and press.

The final - 13th of July, will also be broadcast in 4K UHD from Maracana Stadium in Rio.

The football World Cup is one of the first world sporting events to be filmed and broadcast in 4K UHD.

"We are proud to be involved in such an event, paving the way to the future deployment of 4K UHD all around the world. Our 4K UHD set-top boxes enable operators to deliver a superior viewing experience to their subscribers" said Olivier Taravel, Deputy CEO of Sagemcom Broadband.

About Sagemcom

A French high-tech group of international dimensions, Sagemcom operates on the broadband (digital home, set-top boxes, Internet routers, telephony and multimedia terminals), telecoms and energy (smartgrid and energy management) and retail.

With revenue of around 1.2 billion euros, Sagemcom employs 4,200 people on five continents; currently a European leader on most of its key markets, Sagemcom aims to become a world leader in communicating terminals with high added value.

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