

## CABLELAB'S INNOVATION SHOWCASE 2014 PHILIPS SCRENEO SMART LED PROJECTOR HONORED WITHIN CABLE INDUSTRY

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Sagemcom, the leading technology company and brand license partner for Philips projectors, is proud to announce that the revolutionary Philips Screeneo smart LED projector has been awarded as the 'best new idea most likely to succeed' within the Cable Industry at this year's CableLabs' Winter Conference Innovation Showcase in Atlanta.

CableLabs' Winter Conference is a private conference attended by CableLabs cable operator members and demonstrating vendors.

This event was an exclusive opportunity for nine specially selected companies to demonstrate their technologies to leaders in the cable technology community. Each participant in this invitation-only event was given eight minutes to demonstrate their product capabilities, and its value as a key technology or strategic trend for this community.



*"By creating forums and providing opportunities for innovative companies to showcase new ideas, CableLabs continues its mission to advance innovation in the cable industry,"* said **Phil McKinney, president and chief executive officer of CableLabs.**

**Nicolas Denis, Executive VP at Sagemcom,** says: *"We are very pleased our Screeneo smart LED projector was selected by the Cable industry Leaders attending the conference as winner of the Innovation award. Screeneo is a real game changer. With Screeneo, any wall in the home turns into a big smart screen with a great sound. We are excited leaders in the cable industry recognize Screeneo as a new product likely to find its way to their customer's households and extend their cable service consumption".*



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## **About Sagemcom**

A French high-tech group of international dimensions, Sagemcom operates on the broadband (digital home, set-top boxes, Internet routers, telephony and multimedia terminals), telecoms and energy (smartgrid and energy management) and document management (printing terminals, software and solutions, digital production workflow) markets.

With a revenue of around 1.3 billion euros, Sagemcom employs 4,600 people on five continents; currently a European leader on most of its key markets, Sagemcom aims to become a world leader in communicating terminals with high added value.

Sagemcom has provided support for its clients for the last 25 years by preparing and implementing their energy management projects, and by deploying secure and sustainable metering solutions, from meters to information systems.

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