

Thomson Broadcast, HTTV and Sagemcom announce a partnership for the DTT launch in Ivory Coast

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The Ivory Coast Digital Switch-Over has occurred in June 2015 thanks to the partnership of HTTV, Sagemcom and Thomson Broadcast.

With the help of these key industry leaders and under the authority of the Prime Minister, Mr Daniel KABLAN DUNCAN in charge of DTT, Mr Bruno KONÉ, government spokesman and Minister of the Post office and the ICTS, has been able to initiate the Ivory Coast DTT migration on time with their IUT commitment.

The French consortium - HTTV, Sagemcom and Thomson Broadcast - worked in record time for the deployment of the DTT pilot project to offer the digital programs of the two public channels in the state capital. Before the national scale deployment, planned for 2015-2016, an assessment of this major technological breakthrough will be made on a limited number of Abidjan's homes.

Thanks to expertise of each partner, HTTV, Sagemcom and Thomson Broadcast offer a turnkey solution integrating the latest technological innovations among which Hybrid Broadcast Broadband TV (HbbTV) and Push VOD solutions.

"For the first time in Ivory Coast, interactive TV services with additional video contents are made easily accessible to the people. This joint solution includes the complete broadcast chain, including: network IP head-end, broadband wireless access network, transmitters, receiving & transmitting antennas, the receivers with their interactive TV services as well as power management of the broadcasting station" explain Pascal VEILLAT, Arelis Group and Thomson Broadcast's president, Regis Saint Girons HTTV's CEO and Eric Rieul COO of Sagemcom E&T.

Thomson Broadcast, HTTV and Sagemcom warmly welcome this French partnership. It offers advanced and reliable technology solutions to African countries seeking to meet their digital migration commitment for 2015. They underline together that "our customers do not compromise on the quality of the services offered to their population. The French know-how and the excellence of each of the partners of this consortium allowed finalizing in record time this DTT project".

Since the beginning of the year, Thomson Broadcast (Arelis Group), HTTV and Sagemcom enjoy international continued success, together or separately, for the deployment of the digital television in Africa as in Senegal, Gambia, Madagascar, the Mauritius Island, South Africa, Cape Verde or Uganda but also for the supply of the latest generation of head-end equipment as in Asia (Indonesia), Russia, Mongolia and Kazakhstan.

About httv

HTTV is a leading software solutions provider for digital TV. It is based in France with an office in Singapore. The company develops software products for TV operators and set-top boxes to enable advanced Hybrid TV services such as: VOD, Catch-up TV, Live OTT, and Electronic Program Guides. HTTV offers « httvLink » an Hybrid TV Operating System for connected TV receivers on DVB-T/T2/S/S2/C, IPTV and hybrid networks. httvLink implements HTML5 and HbbTV standard, the European standard for Hybrid TV, as well as all the embedded software for advanced STB. HTTV partners with key chipset vendors such as Broadcom, ST Microelectronics and Sigma Design. HTTV also markets the head-end equipment necessary for the implementation of interactive services (EIT & HbbTV datacasting, mosaic builder).

References: Astra, Eutelsat, GMI, EXCAF TELECOM GROUP, Kabellkiosk, KaonMedia, TDF, Televes, UPC, Skyworth...

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About Thomson Braodacst, Arelis Group

Since the earliest years of broadcasting, the Thomson name has been synonymous with expertise and innovation at the highest level. A trusted partner to the world's leading broadcasters, Thomson has pioneered many developments that have shaped the industry, leading innovation in solid-state technology gaining more than 50 patents in technologies that have become fundamental to broadcasting. THOMSON Broadcast is building on this great heritage with a market-leading portfolio of transmission products for terrestrial television, radio broadcasting, and state-of-the-art products for scientific applications, combined with world-class systems integration services. With more than 50,000 active Thomson transmission systems deployed worldwide and a global support presence, THOMSON Broadcast continues to forge technologies for the future, with initiatives such as the innovative GreenPower, broadcast/mobile convergence programs and most recently the development of off-grid power system based on renewable energies for an efficient and safe power solution. In 2013 Thomson Broadcast was acquired by Arelis Group, a French industrial group mainly involved in military and professional activities. As part of the Arelis Group, Thomson Broadcast has an excellent platform for growth and development as a world-leading manufacturer of television and radio transmitters

Information about products from THOMSON Broadcast is available at <http://www.thomson-broadcast.com>

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About Sagemcom

A French high-tech group of international dimensions, Sagemcom operates on the broadband (digital home, set-top boxes, Internet routers, telephony and multimedia terminals), telecoms and energy (smartgrid and energy management) and Internet of Things markets.

With a revenue of around 1.3 billion euros, Sagemcom employs 4,200 people on five continents; currently a European leader on most of its key markets, Sagemcom aims to become a world leader in communicating terminals with high added value.

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