



SUNRISE AND SAGEMCOM LAUNCH NEW BROADBAND GATEWAY “SUNRISE INTERNET BOX” WHICH COMBINES FIBER AND COPPER GIGABIT ACCESS AND INNOVATIVE SERVICES

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SAGEMCOM ENABLES SUNRISE TO DEPLOY ITS NEXT GENERATION ULTRA-FAST BROADBAND GATEWAY “SUNRISE INTERNET BOX” COMBINING MULTI WAN TECHNOLOGIES ON FIBER AND COPPER, DBDC (DUAL-BAND, DUAL-CONCURRENT) 4X4 MULTI-USER MIMO WIFI, AND OTHER RICH SET OF SERVICES AND APPLICATIONS.

Sagemcom and Sunrise announce an ongoing collaboration to deploy new broadband experiences through the launch of the "Sunrise Internet Box": the first residential gateway which offers Gigabit access to both fiber and copper subscribers and innovative services to improve connected home experience.

Based on Sagemcom F@st 5360 generic platform launched in BBWF 2014, the "Bora Bora" internet box supports multiple WAN technologies with an efficient autosensing function, enabling a self-adaptation to the network connection: fiber via SFP module, copper G.fast and A/VDSL vectoring, and also Gigabit Ethernet. For the home, the product implements MU-MIMO DBDC 4*4 Wi-Fi for Gigabit Wireless , and DECT CAT-iq for HD Voice.

This powerful residential gateway shows an elegant design with adjustable brightness white LEDs. Integrating Sagemcom SWAN™ software suite and, in accordance with the Swiss multi-language market requirements, its rich Graphical User Interface comes in German, English, Italian and French. The “Sunrise Internet Box” offers a media center sharing music, videos and photos within the home and synchronized with cloud services. Thanks to responsive user interface design, users can access and manage the gateway directly from their smartphone or tablet.

Ahmed Selmani, Deputy CEO of Sagemcom Broadband comments: *“We are very pleased to collaborate with Sunrise to offer the first Fiber/Copper residential gateway for Gigabit deployment combined with this rich set of features and services enabling Sunrise to offer a real greater experience to their subscribers, and new features being always on the way”.*

About Sagemcom

A French high-tech group of international dimensions, Sagemcom operates on the broadband (digital home, set-top boxes, Internet routers, telephony and multimedia terminals), telecoms and energy (smartgrid and energy management) and retail.

With a revenue of around 1.3 billion euros, Sagemcom employs 4,600 people on five continents; currently a European leader on most of its key markets, Sagemcom aims to become a world leader in communicating terminals with high added value.

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About Sunrise

Sunrise Communications Group AG (Sunrise) is listed on the SIX Exchange in Zurich and is the leading fully-integrated challenger delivering a full range of services across all market segments. Sunrise is the leading non-incumbent operator in both the mobile (prepaid and postpaid) and landline retail voice markets, as well as the third-largest landline internet provider with IPTV, with approximately 3.3 million customer relationships as of December 31, 2014. Sunrise is committed to deliver a best-in-class convergent experience.

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