

## IBC 2016: SAGEMCOM UNVEILS A NEW RANGE OF POWERFUL 4K UHD HDR SET-TOP-BOXES

9<sup>th</sup> September 2016

**THESE NEW RANGE OF POWERFUL 4K UHD HDR SET-TOP BOXES IS BASED ON THE QUAD-CORE 14,000 DMIPS BCM7268 AND THE BCM7271 SOCS FROM BROADCOM.**

These new low power Ultra HD receivers, with an option for embedded 4x4 Wi-Fi ac in the SoC, support Ultra HD HDR for an ultimate viewing experience with impressive contrast (bright whites and deep blacks) and an enriched color palette.

Re-enforcing its leading position in 4K UHD set-top box market, Sagemcom will demonstrate this next-generation range of innovative set-top boxes at IBC.

During the exhibition, Sagemcom will also present the ten already deployed 4K projects it has with Tier 1 operators. These operators entrusted Sagemcom with the launch of their first Ultra HD offers in their respective markets.

#### About Sagemcom

A French high-tech group of international dimensions, Sagemcom operates on the broadband (digital home, set-top boxes, Internet routers, telephony and multimedia terminals), smart city (smart meter, smart grid, smart site, smart infra, smart services) and Internet of Things (founding member of LoRa Alliance) markets.

With a revenue of around 1.3 billion euros, Sagemcom employs 4,000 people on five continents. Sagemcom aims to stay a world leader in communicating terminals with high added value.

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