

Evolution of the governance and appointment of the Chief Executive Officer as President of the Group

Bois-Colombes, 18th December 2025

As from January 1st, 2026, Sagemcom will enter a new phase of its development with changes in its organisation and its governance. This evolution, prepared long in advance, aims to consolidate and accelerate the strategic trajectory pursued over the past years by Sagemcom's Executive Management.

In this respect, Ahmed Selmani is appointed, as from January 1st, President of the Sagemcom Group. Over the past 18 months as Group CEO, Ahmed Selmani has demonstrated his ability to drive the strategic vision of the entire Group, to lead the teams, and to conduct structuring projects for the future. This appointment is also the result of his exceptional career within the Group, having notably brought the Broadband Solutions business to the position of worldwide leader.

"Sagemcom is entering a new phase of development, with the objective of achieving 3 billion euros revenues by 2030. This dynamic must rely on our fundamentals, which remain unchanged: combining strong innovation anticipating the needs of our customers, excellence in operational efficiency, all in support of commercial development across all continents," explains Ahmed Selmani.

Patrick Sevian will, on that date, step down from his operational role within the Group to devote himself in particular to his contribution within the Supervisory Board of Sagemcom. He will thus retain a major role in support of the Group, actively contributing to the key strategic orientations for Sagemcom's future.

His experience, his deep knowledge of the company, and his understanding of our ecosystem are essential assets for performing the work within the Supervisory Board and supporting the Group's Executive Management in preparing these decisive developments.

"The evolution of our Executive Management directly addresses these goals: it will enable us to consolidate our positions, seize new opportunities, and support sustainable growth, guided by the operational excellence and spirit of innovation that define our identity and that are perfectly embodied by Ahmed Selmani," adds Patrick Sevian.

Furthermore, the evolution of Sagemcom's Executive Management is accompanied by a strengthening of the Group's governance. Thus, alongside Patrick Sevian and Marc Darmon, Senior Vice President Europe of the Thales Group, Philippe Monloubou, former Chairman of the Management Board of ENEDIS, and Fahri Diner, Founder of Plume, will join the Supervisory Board of Sagemcom, chaired by Fabrice Georget, Partner at Charterhouse and main shareholder of the Group. Each will bring to the Board his experience, his expertise, and his knowledge of the markets served by the Group.

This new organisation will make it possible to combine:

- a strong Executive Management fully dedicated to its mission,
- a Supervisory Board expanded to experienced and recognized profiles in our businesses,
- continuity for all our teams, our customers, and our partners.

"We approach this new phase with confidence, convinced that this structural evolution will enable us, together with our teams whose excellence is recognized across all our markets, to strengthen the growth of our activities and to achieve our ambition for Sagemcom, in collaboration with our partners and in serving our customers," conclude Ahmed Selmani and Patrick Sevian.

Sagemcom

About Sagemcom

All over the world, thanks to the innovative solutions designed and built by its teams, Sagemcom provides, to the greatest number of people, access to broadband Internet, entertainment, and managed energy supply. As a "mission-driven company" since January 2022, Sagemcom makes sure that the design, construction and use of these solutions are sustainable, and fulfil the environmental and societal commitments known and shared by all its teams, partners and stakeholders. A technology leader in its markets, Sagemcom is 30% owned by its employees, has achieved over €2.3 billion turnover in 2024, and is profitable since it was founded.

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